

CAMPAIGN COORDINATOR



To apply, please email your CV and cover letter to jessica@season25.com

THE ROLE

As a well-organised and highly communicative point of contact for clients and talent; your main focus will be efficiently executing talent partnerships from start to completion; including commercial negotiation, coordination of deliverables, managing timelines and ensuring on-time delivery for all campaigns. The role will require a close working relationship with our talent management team and will be based in our London office (Brixton).

KEY RESPONSIBILITIES

- Manage and oversee talent campaigns end-to-end
 - Build and maintain effective long-lasting relationships with brands, agencies, talent and media owners
 - Effectively deliver and present post-campaign insights to external clients
 - Work with the Season25 talent roster to deliver excellent campaigns
 - Remain focused on increasing audience reach during campaign execution
 - Be an ambassador for the company, promoting the work of our roster at networking events and client meetings
 - Identifying new and exciting opportunities for the roster and the ability to match talent to new brand partners
 - Attend internal sessions to drive creative responses to commercial briefs
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WE WANT YOU TO JOIN US IF ...

You are ambitious and want to join a black-owned business in its peak growth period, with the chance to define your own role. You will actively join us in our mission to support under-represented talent, across both digital and traditional entertainment platforms. You have a strong interest in global cultural movements and bring new ideas to the table.

You are a proactive, self-starter and see an opportunity to progress within the business, building key external relationships that will drive revenue. You must be a compassionate, forward-thinking individual and will always reflect our company values.

REQUIREMENTS

- Excellent interpersonal skills, with the ability to communicate confidently and professionally
 - Previous experience working in a dynamic and fast-paced environment
 - Highly organised and able to balance different priorities to ensure a smooth delivery of campaigns
 - Understanding of a wide range of tools, from automation to analytics, and is comfortable with data set requirements to create actionable outputs
 - In-depth knowledge of various social platforms is essential, with an understanding of the differences between them (e.g. Instagram, YouTube, Facebook, Twitter, TikTok, Snap, Twitch and LinkedIn)
 - Keen interest in the talent and entertainment space
 - A positive, proactive and enthusiastic attitude is key
 - Willingness to take ownership of tasks and internal projects
 - A team player - we work collaboratively in order to support each other and problem solve. The ideal candidate will also have the ability to work independently where required
 - Ability to deal with confidential information in a professional manner
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WHAT CAN WE OFFER YOU ...

A chance to join us during our peak growth period and the opportunity to work on large scale projects with global brands alongside the most exciting talent in the black community.

Plus; a competitive salary, 30 days holiday (and a day for your birthday!), regular team socials, industry event attendances, and quarterly off-sites. We also strive for a healthy work-life balance and value your mental health - we will continue building infrastructure to make sure you are supported in your role.